



Case Study

Colin and Rachel van der Geest

Colin van der Geest encourages anyone thinking of taking up dairying as a career to give it a go.

“If you have ambition and a willingness to work hard you can do very well in this industry.”

As second generation farmers in the area Colin and his wife Rachel bought into the family farm at Atarau more than 20 years ago. Situated North West of Greymouth, the van der Geests milk approximately 900 dairy cows on their 730 hectare property.

Colin says dairy farming allows you to be in charge of your own destiny. While the profession has its challenges, the rewards are worth it. “Sharemilking gives you the ability to climb the ladder and set your own goals. The rewards are clear – it is a great way to create wealth.”

Being part of a cooperative such as Westland also provides an opportunity for the industry to work collectively to share the rewards. “The share price encourages growth and it provides a great opportunity to grow the business with the payout up there with the best of them.”

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No Westland Milk Products shareholder (or any other person) guarantees any Westland Milk Products securities.

If you are interested in becoming a Westland Milk Products supplier please read our investment statement. A copy of the Westland Co-operative Dairy Company Limited trading as Westland Milk Products investment statement for class G Shares is available from www.westland.co.nz